

12064 マスメディアと社会 Mass Media and Society			2 年次～ 後期 2 単位
担当者	Brown, Eloise	履修可能学科	E Pe Pc C W F
		関 連 資 格	
サブタイトル	Does mass media seek to influence and control society?		
授業内容 ・ ねらい	Mass media exists in several forms-TV, newspapers, magazines, books, the internet and other forms. This class will look at several of these and learn how it informs us, misinforms us, persuades us and dissuades us. We will learn how we can control the information overflow. We will explore media's effects on our society. We will also study to what extent we have no control over mass media.		
授業計画	<p>This class will spend 2-3 weeks on specific a topic chosen from the general list a below.</p> <p>1～3. <u>TV programs</u> news reports, advertising and entertainment programs</p> <p>4. Media in the past</p> <p>5. Why read books?</p> <p>6. Gender issues in all media</p> <p>7. Media now</p> <p>8. Social networks</p> <p>9～10. <u>Media superstars</u> (people and content sources)</p> <p>11. Media in the future</p> <p>12～14. <u>Media influencing outcomes</u> (social, political, and religious)</p> <p>15. Media forcing societal changes</p>		
教科書 参考書	To Be Announced (TBA)		
評価方法	It will be absolutely necessary for students to read the textbook, handouts and assigned readings from designated sources. Students should participate in all class room discussions.		
事前準備学習 履修条件等	Grades will be based on (1) Attendance (2) Weekly class participation (3) Periodic reviews when a topic is finished (4) A chronologically organized and neat class work notebook (5) Asking questions when one does not understand or does not know something.		