

12040 Understanding Tourism a、b Understanding Tourism			1 年次～ a : 前、b : 後 2 単位
担当者	Baskin, Rory S.	履修可能学科	E 必
		関 連 資 格	
サブタイトル	An Introduction to Tourism		
授業内容 ・ ねらい	This class is an introduction to travel and tourism. The class is divided into the following sections: orientation, being a tourist, business versus pleasure, planning a trip, jobs in travel and tourism, finding your destination, health and safety and money, transportation, lodging, dining, entertainment, niche tourism, promoting and marketing, and business travel. This class will be a lecture class with some student participation. Students will be expected to listen to the lectures, contribute, and ask questions when they do not understand. Students will be expected to take notes for each and every class. You will need these notes to study for quizzes.		
授業計画	<p>Please refer to my website for more information or ask me during class.</p> <p>My website shows materials from past classes.</p> <p>Be sure to take your notes each week and study them.</p>		
教科書 参考書	Refer to my website. The materials there includes much of the material that will be covered in the class. The URL to start with is <a href="http://www.icc.ac.jp/roryb/classmaterials.htm">http://www.icc.ac.jp/roryb/classmaterials.htm</a>		
評価方法	Students will be graded on the quizzes. Be ready every week for quizzes on past classes.		
事前準備学習 履修条件等	Look at my website, come to class, and listen!		