

12030 商品情報 (W r i t i n g) Merchandise Information (Writing)			2 年次～ 前期 2 単位
担当者	Judith Ann Alexander	履修可能学科	E Pe Pc C W F
		関 連 資 格	
サブタイトル			
授業内容 ・ ねらい	This course will review business documents created by corporations to describe their products. Corporations create standardized documentation for their customers that include general descriptions, performance and quality. The main focus will be on learning how to create simple product information documents, using the language typically used in English business documents. Active participation is required during lectures as well as in group and pair work.		
授業計画	Tentative plan includes writing descriptions for: 1. Catalogs 2. Packaging 3. Websites 4. Advertising 5. Press releases		
教科書 参考書	An English-Japanese, Japanese-English dictionary is required for this course. Handouts will be provided in class.		
評価方法	Grading will be based on homework, class participation, reports and tests.		
事前準備学習 履 修 条 件 等			